

# ISHWAR SURESH

## PERFORMANCE ANALYST

FLAT 54, TRINITY POINT, GRAVESEND - DA11 0FD | [PORTFOLIO](#) | [LINKEDIN](#)

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### SUMMARY

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From the cricket grounds of Chennai to performance rooms in the UK, sport has shaped every part of who I am. I've turned my experience as a player into a passion for analysing the game — blending data, video, and tactical insight to help teams perform smarter. Having worked with Ebbsfleet United FC and Bath Cricket Club, I'm driven by one goal: to push the boundaries of performance and innovation in elite sport.

### PROFESSIONAL EXPERIENCE

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#### Performance Analyst, Ebbsfleet United FC

Jun 2025 - Present

- Delivered live match analysis across home and away fixtures, providing real-time tactical insights aligned with coaching strategies.
- Captured and coded training sessions using Hudl and Wyscout, where I implemented advanced tagging structures and customised workflows to better align with tactical analysis needs and coaching preferences.
- Produced in-depth opposition profiles and set-piece analysis to support pre-match planning and strategy development.
- Built and maintained databases for training and match performance trends, aiding long-term tactical refinement.
- Designed post-match reports and debrief presentations, integrating telestrated video clips, Power BI dashboards, and visual KPIs.
- Delivered recruitment analysis by profiling players' positional behaviours, technical actions, and tactical fit through video scouting tools.
- Led a specialist project collaborating with goalkeepers to study opposition attacking patterns through video and data analysis, improving anticipatory positioning and shot-stopping preparation.

#### Performance Analyst, Bath Cricket Club

Apr 2025 - Present

- Provided in-depth performance analysis across match and training environments, supporting technical improvement and player development within a high-level club cricket structure.
- Captured and coded match footage using NV Play and Play Cricket Scorer Pro (PCS Pro) to analyse batting, bowling, and fielding metrics.
- Delivered data-driven reports on batting strike rates, bowling economy, partnerships, and dismissal patterns to identify key areas for technical refinement.
- Designed and managed a long-term performance database, tracking player progression through trends such as dot-ball percentage and boundary frequency.
- Collaborated with the coaching team to create evidence-based drills and training plans derived from analytical insights.
- Delivered post-match feedback sessions combining video review and statistical breakdowns to strengthen tactical understanding and player awareness.

#### Logistics Data Analyst, The India Cements Ltd.

Jun 2023 - Jun 2024

- Analysed logistics data to optimise supply chain processes and cut costs.
- Created dashboards and reports, improving decision-making by 30%, using Power BI and MS Excel.
- Managed vendor relationships and monitored performance to ensure timely deliveries.
- Forecasted demand and inventory needs using predictive modelling and analytical skills, decreasing stockouts by 18%.
- Collaborated in cross-functional teams to adapt to changing logistics requirements and deliver timely solutions.

## SKILLS

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- **Video & Tactical Presentation** – Expert in Once Sport, Piero, Hudl, Studio for telestration and tactical breakdowns tailored to player and coach needs.
- **Training & Match Analysis** – Proficient in capturing, coding, and interpreting training/match footage to assess performance.
- **Set-Piece & Opposition Profiling** – Deliver strategic insights through detailed opponent and set-piece evaluations.
- **Player Analysis for Recruitment** – Evaluate player fit using data, video trends, and role-based metrics aligned to club models.
- **Performance Databases & Trend Tracking** – Build and manage databases to monitor tactical trends and player development.
- **Technical Tools** – Proficient in Hudl, Wyscout, Power BI, Sportscode, Studio, Fitogther (GPS); working familiarity with Piero and Once Sport.
- **Communication & Adaptability** – Strong verbal and written communication in high-performance settings with flexibility to adapt to coaching philosophies.

## EDUCATION

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**Master's in Sport Management**  
University of Bath

Sep 2024 - Sep 2025

**Dissertation:** Consultancy Project with S.L. Benfica – “Expanding European Football in Emerging Markets: A Strategic Study on Benfica’s Fanbase Growth and Commercial Presence in India.”

**Bachelor's in Mechanical Engineering**  
Visvesvaraya Technological University

Aug 2016 - May 2020

Developed strong skills in analytical modelling, operational techniques, and data interpretation through data-focused coursework, applying quantitative methods to support evidence-based decision-making.

## PROJECTS

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**Advanced Tagging Structure Development (Hudl / Sportscode):** Designed customised tagging frameworks for training and matches, improving coding speed and clarity. Built role-specific tags (GK actions, wide overloads, rest-defence movements) to deliver more accurate tactical and opposition insights.

**Goalkeeper–Opposition Attacker Research Project:** Analysed opposition attacking patterns using Hudl and Wyscout, identifying finishing tendencies, shot zones, and key triggers. Delivered scenario-based playlists and positioning guides to strengthen GK preparation and decision-making.

**Drills & Training Plans Informed by Analysis:** Converted match insights into evidence-based training drills, creating position-specific progressions for fullbacks, wingers, and midfielders. Supported coaches by turning video findings into actionable session design.

**Interactive KPI Dashboard (Power BI):** Built an integrated KPI dashboard combining match data, training load, and unit trends. Visualised key metrics such as shot maps, xG patterns, and ball progression to enhance post-match presentations.

**Set-Piece & Opposition Trend Analysis Database:** Developed a long-term database tracking attacking and defensive set-piece routines across National League and EFL sides. Mapped delivery zones, decoy runs, and marking structures to support weekly opposition prep.

**S.L. Benfica Fanbase Expansion – Analytical Dissertation Project:** Conducted SPSS-based quantitative analysis, including factor analysis, regression modelling, and cluster segmentation, to identify the key drivers influencing fan engagement in India. Supported this with NVivo thematic coding of interviews to uncover behavioural patterns, perceptions, and barriers. Combined both datasets to produce clear, evidence-led recommendations for Benfica’s strategic market growth